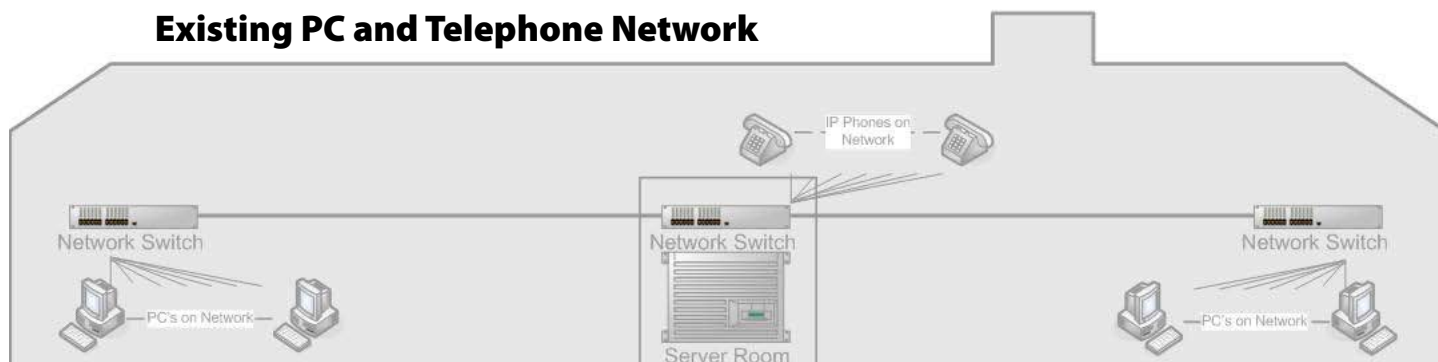


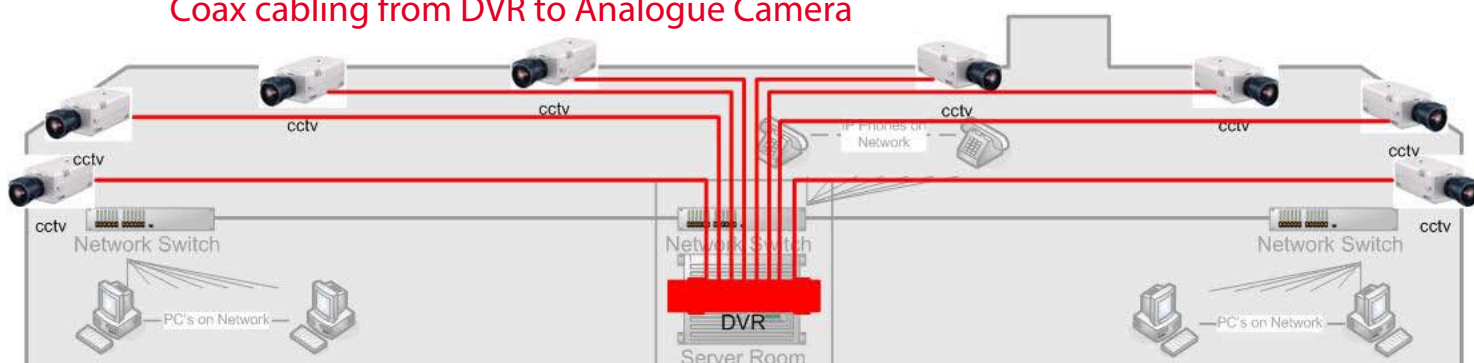
# WHY IP CCTV CAN BE A COST EFFECTIVE INSTALLATION

## Existing PC and Telephone Network



Existing IP infrastructures usually cover 80% of the building capacity

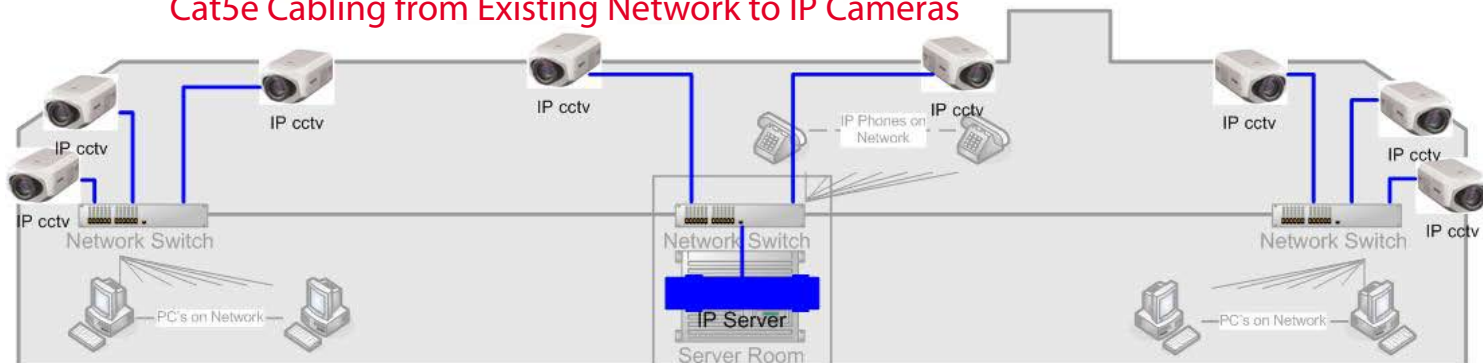
## Coax cabling from DVR to Analogue Camera



Analogue CCTV cameras all cable back to a central DVR position.

Fused spur required at each point.

## Cat5e Cabling from Existing Network to IP Cameras



- Scalability - the ease to add or expand the systems with little additional labour costs.
- Far less IP Networking required for an IP CCTV installation as 80% of the network exists. Even if the existing cabling is not used then IP is cheaper than Coax.
- Multiple DVR's can cost far more than Server and Storage these days
- Labour, Installation and commissioning can take less time.
- Remote support capability direct to the IP cameras
- Most IP cameras installed require no power (PoE).

A networked CCTV Installation is scalable from a single camera solution to many thousand cameras deployed worldwide with additions and changes requiring minimal effort.